

MODERN LUXURY SPOTLIGHT



KAREN HAWKES, ESQ.

HAWKES LAW, APLC DBA
HAWKES TRADEMARK LAW

FOUNDER AND MANAGING ATTORNEY

For nearly two decades, Karen Hawkes has been working side by side with entrepreneurs identifying, registering, and protecting their trademarks and copyrights in the U.S. and internationally, as well as serving as their corporate counsel. The uniqueness of her firm lies in her ability to combine branding and content protection with the legal aspects of a business's day-to-day operations. "I navigate the legal issues of my client's business, acting as their 'go-to' so they can focus on their craft."

As the founder and managing attorney at Hawkes Trademark Law, Ms. Hawkes is committed to protecting business owners' most significant and monetizable asset: their intellectual property. She specializes in litigation prevention, but has successfully litigated dozens of trademark and copyright infringement cases before the Trademark Trial and Appeals Board in D.C. and in federal courts.

As an entrepreneur herself, Ms. Hawkes understands the passion, drive and determination her clients undertake. "As a business owner, I have learned that success depends on the ability to take risks and endure challenges. As my clients' trusted advisor, I get in the trenches with them," she says.

"I believe strongly in philanthropy and giving back." Ms. Hawkes is passionate about animals. Supporting the San Diego Humane Society, Helen Woodward and the ASPCA allows her to lean into her passion for animals. Additionally, as Director and Professor of Law at California Western's Pro Bono Trademark Clinic, she acts as a mentor for aspiring law students as they represent entrepreneurial start-up clients at the United States Trademark Office.

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